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Applicati n No.: 09/839,784  
Office Action Dated: November 20, 2003



1-22-04  
PATENT  
Hill

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:  
**Marco A. DeMello et al.**

Confirmation No.: 1999

Application No.: 09/839,784

Group Art Unit: 2122

Filing Date: April 20, 2001

Examiner: Tang, Kuo Liang J.

For: **Server Controlled Branding of Client Software Deployed over Computer Networks**

EXPRESS MAIL LABEL NO: EL970384770US  
DATE OF DEPOSIT: January 12, 2004

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

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JAN 16 2004

REPLY PURSUANT TO 37 CFR § 1.111

Technology Center 2100

In response to the Official Action dated November 20, 2003, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page of this paper and include an attached replacement sheet.
- ☒ **Remarks/Arguments** begin on page 7 of this paper.